



EW Barker Centre for Law & Business  
Faculty of Law



# DESIGN LAW REFORM CONFERENCE

19 & 20 September 2017 (Tuesday & Wednesday)

NUS Law (Bukit Timah Campus)



Day 1: 5 Public CPD Points  
Day 2: 5 Public CPD Points  
Practice Area: Intellectual Property  
Training Category: Intermediate

## Convenors

Associate Professor Elizabeth Siew-Kuan Ng  
Deputy Chairwoman & Director  
(IP Research Unit)  
EW Barker Centre for Law & Business  
NUS Law Singapore

Professor Graeme Dinwoodie  
Director  
Oxford IP Research Centre  
University of Oxford Law Faculty  
United Kingdom

In conjunction with



David Stone  
Research Fellow  
Oxford IP Research Centre  
United Kingdom

## Supporting Partners



➤ Please be advised that the programme may be subject to change.

# CONFERENCE PROGRAMME: DAY 1

## TUESDAY, 19<sup>TH</sup> SEPTEMBER 2017

8.30 am (30 mins)	<b>Registration &amp; Tea</b> <i>Venue: NUS Law (Bukit Timah Campus)</i>
9.00 am (35 mins)	<b>Opening Session: Welcome and GOH Address</b>
9.35 am (10 mins)	<b>Tea Break</b>

### SESSION 1: THE IMPORTANCE OF DESIGN: DESIGN AND BUSINESS PERSPECTIVES

TIME	PROGRAMME
9.45 am (90 mins)	<p><u>Panel Discussion</u>: Leading designers and business persons will discuss the role of design and the challenges that they face given current forms of protection. Is design protection an encouragement or a hindrance (or an irrelevancy!) to how designers design? Is the international design protection regime fit for purpose? How important and cost effective are design rights in business IP protection strategies? Are virtual designs and 3D printing to be loathed or celebrated?</p> <p><u>Moderator</u>: Mr. David Stone, OIPRC of Oxford University/ Allen &amp; Overy (United Kingdom)</p> <p><u>Panellists</u>:</p> <ul style="list-style-type: none"> <li>• Ms Agnes Kwek, Executive Director, Design Singapore Council (Singapore)</li> <li>• Mr Jeremy Sun, Design Director, Orca Design Consultants (Singapore)</li> <li>• Ms Natasha Hinds-Payne, In-house Lawyer (IP and Brand Protection), Cath Kidston Limited (United Kingdom)</li> <li>• Ms Emily Haslam, Head of Legal, Halo Creative &amp; Design Ltd (Hong Kong, China)</li> </ul>
11.15 am (20 mins)	<b>Morning Tea Break and Group Photograph (For Speakers/Panellists/Moderators Only)</b>

## SESSION 2: THE RELATIONSHIP BETWEEN REGISTERED AND UNREGISTERED RIGHTS

TIME	PROGRAMME
11.35 am (90 mins)	<p><u>Moderator:</u> Tan Tee Jim SC, Lee &amp; Lee (Singapore)</p> <p><u>Speakers &amp; Topics:</u></p> <ul style="list-style-type: none"> <li>• The Role of Unregistered Rights by Professor Anna Tischner, Jagiellonian University, Krakow (Poland)</li> <li>• Grace Periods/Bad Faith Disclosures by Professor Keita Sato, Chuo University Law School, Tokyo (Japan)</li> <li>• Claiming Rights: Disclaimers/Descriptions by Ms Sara Ashby, OIPRC of Oxford University/Redd (United Kingdom)</li> </ul>
1.05 pm (115 mins)	<p><b>Lunch and Book Launch:</b> Elizabeth Siew-Kuan Ng and Graeme W. Austin eds., <i>International Intellectual Property and the ASEAN Way: Pathways to Interoperability</i> (2017, Cambridge University Press)</p> <p><i>Venue : NUS Law (Bukit Timah Campus)</i></p>
SESSION 3: SUBJECT MATTER OF DESIGN PROTECTION	
3.00 pm (120 mins)	<p><u>Moderator:</u> Professor Graeme Dinwoodie, OIPRC (United Kingdom)</p> <p><u>Speakers &amp; Topics:</u></p> <ul style="list-style-type: none"> <li>• Virtual Designs/GUIs by Professor Mark Janis, Maurer School of Law, Indiana University (United States)</li> <li>• Colour as a Feature of Design by Professor Cui Guobin, Tsinghua University School of Law, Beijing (China)</li> <li>• Overlap with Copyright by Ms Catriona Smith, OIPRC of Oxford University/Redd (United Kingdom)</li> <li>• Partial Designs by Dr Stanley Lai S.C., Allen &amp; Gledhill LLP/IPOS/NUS Law (Singapore)</li> </ul>
5.00 pm	<b>End of Day 1 Programme</b>

# CONFERENCE PROGRAMME: DAY 2

WEDNESDAY, 20<sup>TH</sup> SEPTEMBER 2017

**8.30 am**  
(30 mins) **Registration & Tea**  
*Venue: NUS Law (Bukit Timah Campus)*

**9.00 am**  
(10 mins) **Opening Session: Welcome Remarks**

## SESSION 4: CHALLENGES OF DESIGNS EMBODYING A TECHNICAL FUNCTION

TIME	PROGRAMME
<b>9.10 am</b> (110 mins)	<p><u>Moderator:</u> Professor Elizabeth Siew-Kuan Ng, EWBCLB of NUS Law (Singapore) (TBC)</p> <p><u>Speakers &amp; Topics:</u></p> <ul style="list-style-type: none"><li>• Functionality Exclusions by Professor Graeme Austin, University of Melbourne Law School (Australia)/ Victoria University of Wellington Law School (New Zealand)</li><li>• Protection for Spare Parts by Professor Jens Schovsbo, University of Copenhagen (Denmark)</li><li>• Utility Model Protection by Professor Elizabeth Siew-Kuan Ng, EWBCLB of NUS Law (Singapore)</li><li>• Protection of Modular Products and Sets by Professor David Llewelyn, SMU Law (Singapore)</li></ul>
<b>11.00 am</b> (20 mins)	<b>Morning Tea Break</b>

## SESSION 5: THE INTERNATIONAL REFORM AGENDA

TIME	PROGRAMME
<b>11.20 am</b> (120 mins)	<p><u>Moderator:</u> Mr. David Stone, OIPRC of Oxford University/Allen &amp; Overy (United Kingdom)</p> <p><u>Topics:</u></p> <ul style="list-style-type: none"><li>• Recent developments at WIPO: the Hague Agreement and the draft Design Law Treaty by Ms Maria Paola Rizo, World Intellectual Property Organization (Switzerland)</li><li>• Legal Review on Industrial Design Protection in Europe by Dr Henning Hartwig, Bardehle Pagenberg Partnerschaft mbB, Munich (Germany)</li><li>• Unitary Rights after Brexit by Professor Estelle Derclaye, University of Nottingham (United Kingdom)</li><li>• Chinese Design Reforms by Professor Guo He, Renmin University of China School of Law, Beijing (China)</li></ul>
<b>1.20 pm</b> (80 mins)	<b>Lunch</b>

## SESSION 6: SO WHERE DOES THAT LEAVE US?

<b>2.40 pm</b> (90 mins)	<p>In this interactive closing panel session, prominent thought leaders from academia, practice, IP offices and government discuss and debate the issues raised over the course of the conference. What areas are ripe for reform? How can global harmonisation best be achieved? Can the apparently irreconcilable debates (spare parts, design/copyright overlay) ever be resolved? Delegates are warmly invited to contribute their ideas, suggestions and questions.</p> <p><u>Moderator:</u> Professor Graeme Dinwoodie, OIPRC of Oxford University (United Kingdom)</p> <p><u>Panellists:</u></p> <ul style="list-style-type: none"> <li>• Mr Simon Seow, Ministry of Law (Singapore)</li> <li>• Mr Mark Lim, Intellectual Property Office of Singapore (Singapore)</li> <li>• Mr David Stone, OIPRC of Oxford University/Allen &amp; Overy (United Kingdom)</li> <li>• Professor Ansgar Ohly, OIPRC of Oxford University (United Kingdom)</li> </ul>
<b>4.10 pm</b>	<b>Conference briefing for speakers/panellists</b>
<b>5.00 pm</b>	<b>Closing Reception</b>
<b>7.30 pm</b>	<b>End of Programme</b>

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**Public CPD Points:**

*Day 1: 5 Public CPD Points*

*Day 2: 5 Public CPD Points*

*Practice Area : Intellectual Property*

*Training Category: Intermediate*

**Attendance Policy:**

*Participants who wish to claim CPD Points are reminded that they must comply strictly with the Attendance Policy set out in the CPD Guidelines. This includes signing in on arrival and signing out at the conclusion of each day of the activity in the manner required by the organiser, and not being absent from each day of the activity for more than 15 minutes. Participants who do not comply with the Attendance Policy will not be able to obtain CPD Points for attending the activity. Please refer to <http://www.sileCPDcentre.sg> for more information.*

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